



# Effective Hall/Group Communication

Peter Mann, Stephen Jelly, Tom Inman & Colin Goodwin



Where we operate



Adelaide Street  
Blackpool

What makes up the management of this successful organisation.

- In Blackpool there are four essential components.
- The Members
- The Halls Directors
- The Club Management Team
- The Blackpool Group
- The latter three are the service providers to our members!

## Who are the management teams ?

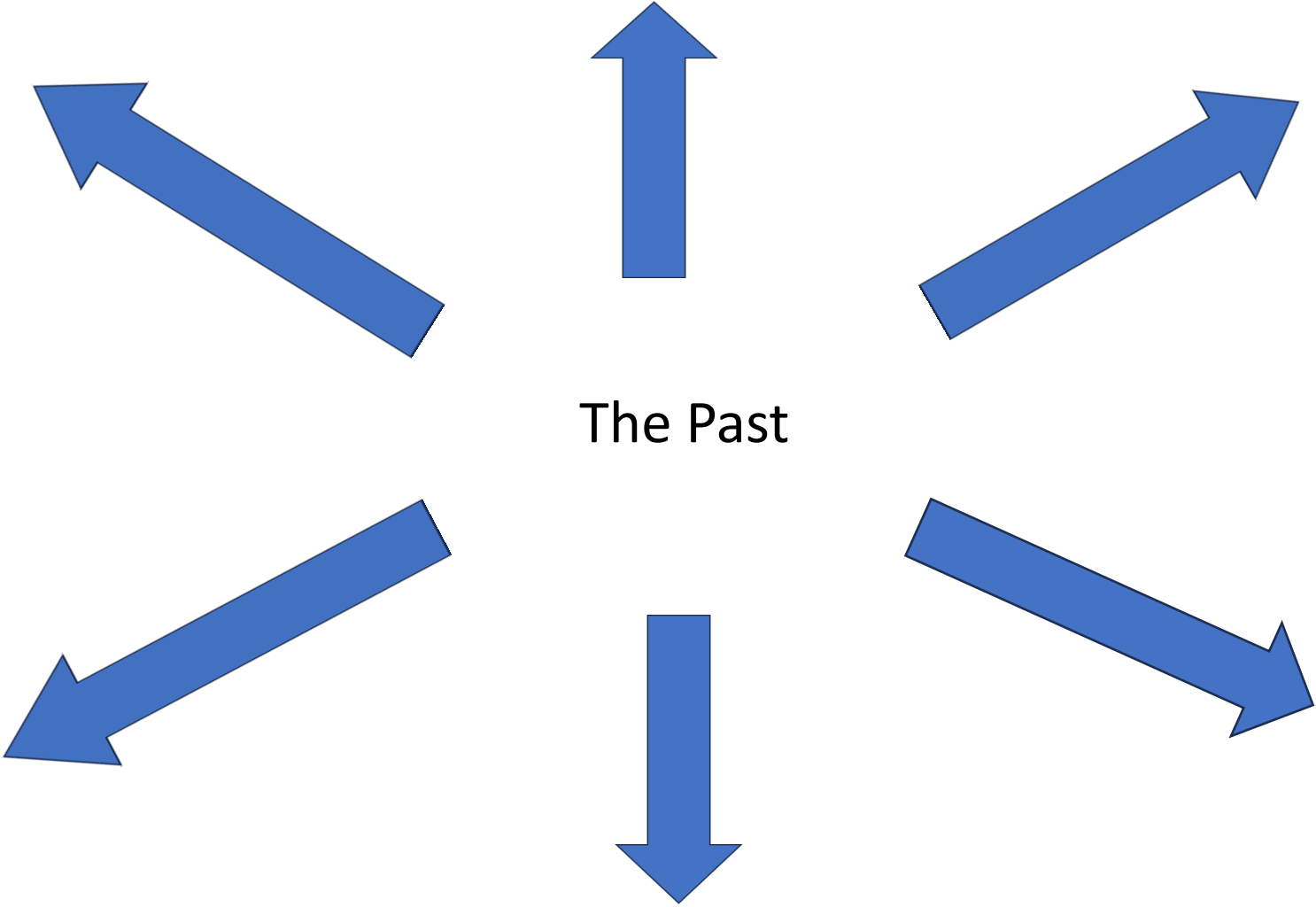
- Stephen Jelly – Group Chairman of the Blackpool Group and Vice Chairman of the Blackpool Masonic Halls Limited
- Peter Mann – Chairman of the Blackpool Masonic Halls Limited
- Colin Goodwin & Tom Inman – President and Secretary of the Blackpool Masonic Club
- Not forgetting that all of us are supported by our own fantastic teams

What do we need  
for effective  
communication?

Three of the core  
principles of  
Freemasonry

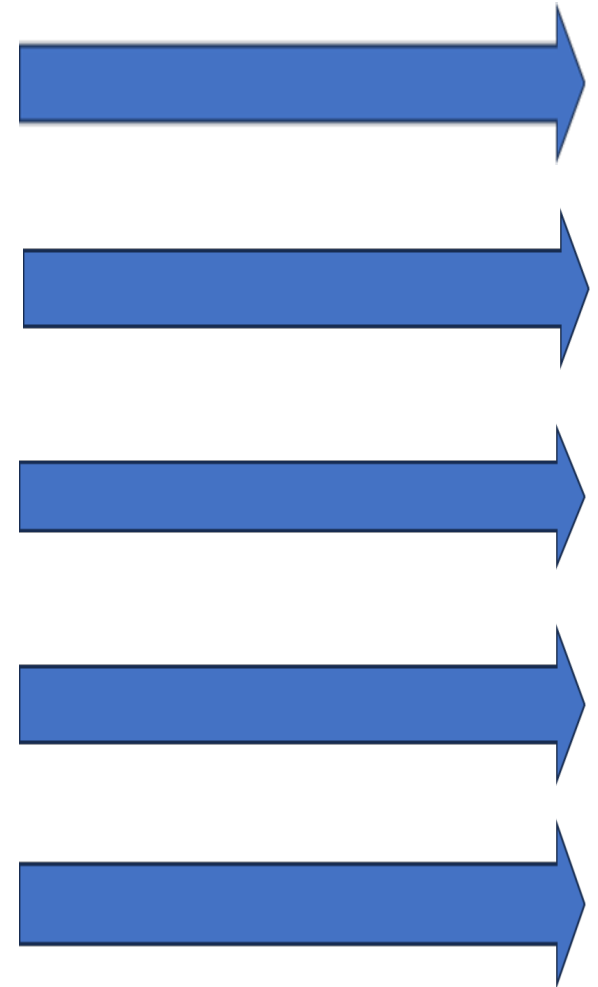
- Integrity
- Respect
- Friendship

Why we need  
Effective  
Communication



The membership challenges in recent years has meant the appreciation of a greater need to work closer together

The Present and the Future



# The Masonic Halls Limited

- History
- Responsibilities
- Why the different format than other Masonic Halls
- Regular meetings and communications
- How do we operate effectively with the other teams



# The Masonic Club

- The Masonic Club Team
- Delivery of high level of service to the members
- Database of members, and its usage
- Working with the Masonic Halls Limited
- Working with the Blackpool Group
- Revenue Streams

## The Group

- Regular Group Meetings – inviting both the MHLtd and the MC to share reports
- Have lines of communication direct to all members
- Promote event communications from MHLtd and MC
- Provides input and feedback on any Catering arrangements, Health & Safety issues, Disability Act requirements
- Community Events – Giving Night etc